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FAB Professionals Leads Fight to Protect Florida Consumers

Tallahassee, Fla.— The Florida Association of Beauty Professionals (FAB Professionals) is leading the charge in Florida to stop the dangerous practice of selling cosmetology products in unauthorized retail establishments, such as supermarkets and drug stores. FAB Professionals formed the Florida Association of Beauty Professionals Product Diversion Task Force, which is made up of manufacturers, distributors, salon owners, state agencies and lawmakers to combat this dangerous practice.

“Unfortunately, consumers are the most affected victims of product diversion,” said FAB Professionals President/CEO. “When consumers purchase salon products through retail establishments other than salons, chances are high that the product was purchased on the grey market. The product may be more expensive, discontinued, expired or even counterfeit. Some products have even been tampered with, which means they are probably contaminated with bacteria.”

Product manufacturers and salons are also greatly affected by the underground selling of their products as their brand is diminished when unaccounted for products are sold under their name. With the product diversion steadily rising each year, many manufacturers and salons are watching their products steadily decrease.

The FAB Task Force is working with the Department of Agriculture, the Department of Health and the Department of Business and Professional Regulation to help find solutions that will fix the problem.

FAB Professionals is non-profit, trade association representing licensed salons, spas, schools, industry professionals and students. FAB Professional’s mission is to provide strong industry leadership by bringing a unified voice for legislative representation and to provide quality services and programs for members to grow and prosper. To become a member or learn more about member benefits and programs, visit www.FABprofessionals.org

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