



FAB PRO *Green Conscious* Certification Program

Introduction and Instructions

The Florida Association of Beauty Professionals' (FAB) *Green Conscious Salon Certification Program* is an effort initiated by FAB to encourage and promote green consciousness in the beauty industry. Not only can salons decrease their carbon footprint and contribute to a healthier planet, but they can also save money with lower utility bills by implementing greener technology.

This self-certification program is not intended to designate salons as having done everything feasibly possible to become green, but to reward salons that are taking a step in the right direction by implementing procedures, technology and practices that are energy and eco-friendly. In order to become *Green Conscious Certified*, a salon must meet the criteria set forth in this application, submit a completed application and be approved by FAB. Although proof and documentation are not required for certification, FAB recommends that you include as part of your certification application pictures showcasing the green efforts undertaken by the salon.

Please read over this entire application and familiarize yourself with the information provided.

- 1) Only send in the **application section, including the *Green Conscious Salon Commitment and the application fee***. Salons may send the completed application packet via e-mail, fax or mail.
- 2) No supporting documentation is required. Applicant salons are expected to complete this application accurately and truthfully. However, FAB recommends that salons include pictures of green efforts undertaken.
- 3) The application fee for member salons is \$25 and \$50 for non-members. Applicants may send a check or money order made payable to "FAB" with their completed application or call FAB Professionals at (850) 580-4064 to pay by credit card. FAB will not begin reviewing the application until the application fee has been received.
- 4) Only applications filled out by management will be accepted.
- 5) Applications may be mailed to:

FAB Green Conscious Salon Cert.
P.O. Box 10437
Tallahassee, FL 32302

Applications may be faxed to: (850) 580-4067

Applications may be e-mailed to: fabpro@fabprofessionals.org

If you have any questions, please contact FAB at (850) 580-4064.

Procedures

Becoming a FAB PRO *Certified Green Conscious Salon* means that a salon has met the criteria set forth to be considered a certified salon. FAB's goal with the *Green Consciousness Program* is to increase awareness and support businesses that are taking steps to become more environmentally friendly. The designation process has been created to help encourage and reinforce sustainable behaviors that lead to positive results both for the environment and your salon's bottom line.

Mandatory Activities

Certain green practices will be required of all salons seeking designation. These core activities have been selected to provide some continuity between all designated members of FAB's *Green Conscious Salon Program*. The core activities represent a minimum set of best management practices in the areas of communication, commitment and waste reduction.

All of the following efforts are required.

1. Communication

- Create a *Green Salon Procedure*, which outlines measures that the salon is committed to implementing and enforcing.
- Discuss green practices at staff meetings, including what is currently being implemented in addition to brain storming and creating ideas for future practices.
- Communicate environmental initiatives to guests by posting information on what is being done in the establishment to become more green conscious.

2. Commitment

- Employees must sign the *Green Conscious Salon Commitment*, which states that employees will uphold the *Green Salon Procedure* as set forth above. All employees who work in the establishment must sign and agree to this commitment.
- Salons must commit to upholding the procedures that were in place at time of certification.

3. Waste Reduction

- Salons must demonstrate a reduction of waste in some capacity. Salons may introduce recycling programs, curtail use of products that create waste, offer renewable products, etc...

Additional Activities

In addition to fulfilling the mandatory requirements, salons must also demonstrate implementation of **two** of the following efforts:

- Use low flow faucets (that use 2.5 gallons or less per minute) in guest sinks.
- Use low flow toilets (that use 1.6 gallons or less per flush) in rest rooms.
- Use automatic faucets or toilets in restrooms.
- Use water efficient washing machines (that use less than 25 gallons per load).
- Use Energy Star-rated equipment.
- Use sensor lighting indoor/outdoor.

- Provide opportunity to recycle all of the following materials and at least one must be available to guests: office paper, newspaper, magazines, foils, aluminum cans, and plastic bottles.
- Purchase post-consumer recycled content for any of the following products: office paper, toilet tissues, paper towels or paper napkins.
- Install an On Demand water heater, which heats up water only as needed.
- Recycle ink cartridges and toner cartridges.
- Use environmentally preferable cleaners.
- Change light bulbs to LED bulbs or utilize Minardi Color Perfect Lighting System.
- Clean all air handler units and coils at least annually; follow a preventive maintenance schedule and keep a record of activities.

And **one** of the following salon-specific efforts must be demonstrated for certification:

- Use only biodegradable, phosphate free or non-toxic chemicals, or organic hair products. In addition to products that do not contain paraben preservatives, sodium laurel sulfates, laurel sulfates or artificial ingredients and colors.
- Use semi or demi-permanent, non-ammoniated colors.
- Use pumps instead of aerosol containers.
- Offer clients an opportunity to recycle old blow dryers, flat irons, curling irons. Salon must take discarded tools to recycling center.
- Sell consumers energy efficient hair tools.
- Utilize eco-friendly décor or salon equipment.
- Replace salon lighting with Minardi Color Perfect Lighting System (<http://ecolite.com/industries/beauty/index.htm>)
- Attend an *A World Of Green* Webinar or live seminar (www.aworldofgreen.com). Proof of attendance must be submitted
- Recycle discarded hair with Matter of Trust (www.matteroftrust.org).

Benefits of Becoming a FAB Certified Green Conscious Salon

Salons will seek to become a designated member of the *Green Conscious Salon Program* for different reasons. Some will implement environmental improvements to reduce operating costs. Others will recognize an opportunity to generate additional revenue by attracting environmentally conscious clients. And yet others will regard it as simply the right thing to do. Most will do it for some combination of factors, but if that's not enough FAB offers these additional benefits:

- A "FAB PRO Certified Green Conscious Salon" window sticker decal.
- Salons who obtain certification will be added on FAB's Web site at www.fabpro.org as a 2009 "Green Conscious Certified Salons."
- In addition, salons will receive a marketing package that contains a press release template, "FAB Green Conscious Salon Certification" logo and more to be used generate local public ity.

Don't delay, get started today!

FAB PRO Green Conscious Certification Salon Application

Contact Information:

Salon Information

Name of Salon _____

Address Street _____

City _____ Zip Code _____

Main Phone Number _____

Web site _____

Salon e-mail address: _____

Number of chairs _____

Are you a booth rental or employee structured salon? _____

Point-of-Contact (Salon Manager or Owner)

Name _____

Position Title _____

Phone Number _____

Email Address _____

Requirements Activities Checklist

Please check the appropriate box.

Mandatory Activities (Complete: Yes No)

Communication

All of the following communication efforts are required.

- Create a Green Salon Procedure, which outlines the measures that the salon is committed to implementing and enforcing.
- Discuss green practices at staff meetings, including what is currently being implemented in addition to brainstorming and creating ideas for future practices.
- Communicate environmental initiatives to guests by posting information on what is being done in the establishment to become more green conscious.

Please briefly describe what your salon has done to accomplish this:

Commitment

All of the following commitment efforts are required.

Employees must sign the Green Conscious Salon Commitment, which states that employees will uphold the Green Salon Procedure. All employees who work in the establishment must sign and agree to green commitment. A commitment form is located in this application.

Salons must commit to upholding the procedures that were in place at time of certification.

Please briefly describe what your salon has done to accomplish this:

Waste Reduction

The following activity is required.

Demonstrate a reduction of waste in some capacity. Salons may introduce recycling programs, curtail use of products that create waste, offer renewable products, etc...

Please describe what your salon has done to accomplish this:

Additional Activities (Complete: Yes No)

Salons must accomplish **two** of these activities.

- Use low flow faucets (that use 2.5 gallons or less per minute) in sinks.
- Use low flow toilets (that use 1.6 gallons or less per flush) in rest rooms.
- Use automatic faucets or toilets in restrooms.
- Use water efficient washing machines (that use less than 25 gallons per load).
- Use Energy Star-rated equipment.

- Use sensor lighting indoor/outdoor.
- Provide opportunity to recycle all of the following materials and at least one must be available to guests: office paper, newspaper, magazines, foils, aluminum cans, and plastic bottles.
- Purchase post-consumer recycled content for any of the following products: office paper, toilet tissues, paper towels or paper napkins.
- Install an On Demand water heater, which heats up water only as needed.
- Recycle ink cartridges and toner cartridges.
- Use environmentally preferable cleaners.
- Change light bulbs to LED bulbs or utilize Minardi Color Perfect Lighting System (<http://eco-lite.com/industries/beauty/index.htm>)
- Clean all air handler units and coils at least annually; follow a preventive maintenance schedule and keep a record of activities.

Please explain which two activities your salon has implemented:

Salon Specific Activities (Complete: Yes No)

Salons must accomplish **one** of the following activities.

- Use of biodegradable, phosphate free or non-toxic chemicals, or organic hair products, in addition to products that do not contain paraben preservatives, sodium laurel sulfates, laurel sulfates, artificial ingredients and colors .
- Use semi or demi-permanent, non-ammoniated colors.
- Use pumps instead of aerosol containers.
- Offer clients an opportunity to recycle old blow dryers, flat irons, curling irons. Salon must take discarded tools to recycling center.
- Sell consumers energy efficient hair tools.
- Utilize eco-friendly décor or salon equipment.
- Replace salon lighting with Minardi Color Perfect Lighting System (<http://eco-lite.com/industries/beauty/index.htm>)
- Recycle discarded hair with Matter of Trust (www.matteroftrust.org).
- Attend an *A World Of Green* Webinar or live seminar (www.aworldofgreen.com). Proof of attendance must be submitted.

Please explain which activities your salon has implemented:
